25 Enterprise Zone Drive, Suite 2 Riverhead, NY 11901 (631) 996-2690 www.si-tex.com



Contact:

Ron Ballanti Strike Zone Communications 818.349.4608 strikezne@earthlink.net

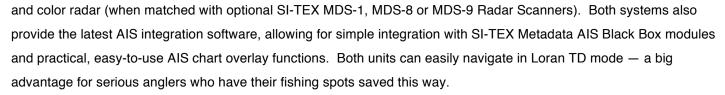
TWO NEW-FOR-2013 MULTI-FUNCTION NAVIGATION SYSTEMS JOIN SI-TEX LINEUP

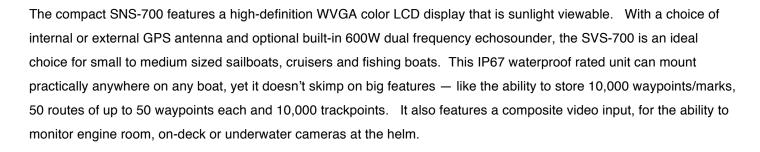
7" SNS-700 and 10.4" SNS-1100 Provide Advanced Chart, Sounder and Radar Capabilities for a Wide Range of Boats

SI-TEX Marine Electronics has added two new-for-2013 multi-function navigation systems to its product lineup, providing a wide range of recreational and light commercial vessels with an affordable, reliable navigation solution based on proven SI-TEX technology.

Both the 7" display SNS-700 and 10.4" display SNS-1100 are packed with features and provide boaters with important

C-MAP MAX charting capabilities like programmable anti-grounding, flashing navaids and aerial imagery, along with dual-frequency fishfinding





The SNS-1100 features an external GPS antenna and sunlight viewable SVGA color LCD display that can serve as a bridge centerpiece for mid-to large-sized cruisers, trawlers and sportfishers. Like the SNS-700, the SNS-1100 is IP67 waterproof rated and stores 10,000 waypoints/marks, 50 routes of 50 waypoints each and 10,000 trackpoints. Connecting the SNS-1100 with SI-TEX's powerful dual-frequency black box sounder module and MDS Radar Scanner gives boaters a powerful all-in-one solution with plenty of display room for split-screen presentations. The SNS-1100 also boasts two composite video inputs and a VGA video output for easy integration with cameras, entertainment and other onboard electronics.



25 Enterprise Zone Drive, Suite 2 Riverhead, NY 11901 (631) 996-2690 www.si-tex.com



SI-TEX SNS-700 and SNS-1100/Page 2

For more information on the new SNS-700 and SNS-1100 multi-function navigators — or the company's full line of sounders, autopilots, radar, chartplotters, AIS and other premium quality electronics for 2013 — visit an authorized SI-TEX dealer or contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: www.si-tex.com.

Base MSRP for SNS-700 \$1,099

Base MSRP for SNS-1100 \$2,099

###